

CELSIUS 1.5

Impact Assessment and Climate Change

IAIA INTERNATIONAL SYMPOSIUM
CAPE TOWN, SOUTH AFRICA | 26-28 SEPTEMBER 2022



SYMPOSIUM THEME & OBJECTIVES

The International Panel on Climate Change warns of the negative impacts of global temperature increasing 1.5° C above pre-industrial levels. Climate change poses dramatic and irreversible risks for human and natural systems, as well as on economic development. For many communities worldwide, its consequences are already a matter of life and death. We know the dire consequences, but **what role does impact assessment play in helping to reduce the effects of climate change?**

Tools such as environmental impact assessment (EIA), strategic environmental assessment (SEA), and environmental, social, and governance (ESG) criteria can and should support planning and action regarding climate change adaptation and mitigation. This symposium will help identify **best practices and innovations for integrating climate change into these decision-making frameworks.** Environmental and social consultants, regulators, and representatives from financial institutions and civil society around the world will gather in beautiful Cape Town, South Africa, to focus on these three topics:



**Climate change in
impact assessment**



**Best practices in resilient
and low-carbon cities**



**Africa's transition to a
low-carbon economy**

It is up to humanity to prevent the 1.5° C temperature rise. Join us in Cape Town to learn the latest information about **the intersection between impact assessment and climate change.**

SPONSORSHIP PROSPECTUS

For sponsorship inquiries,
please contact:

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conferences.iaia.org/climatechange22

IAIA
International Association
for Impact Assessment

WITH LOCAL HOST AND ORGANIZER

IAIAsa

WHY SPONSOR THIS EVENT?

IAIA events bring together a unique mix of experts and professionals from a diverse range of disciplines and countries. This symposium is expected to attract about **300 delegates** representing **consultancies, academia, research organizations, NGOs, corporate leaders, not-for-profit lenders, government agencies, and legislative bodies**. As such, this event is a unique opportunity for you to promote your organization.

- **Increase your visibility** before an audience of impact assessment professionals within Africa and internationally.
- Be recognized as a **global thought leader** in responsible climate change practice.
- **Demonstrate your commitment** to sustainability and corporate social responsibility.
- Be associated with other **industry leaders**.
- Give your staff the opportunity to **network** with leading practitioners and experts.
- Ensure that **your company will be remembered** by the delegates long after the event is over.



WHO ARE THE ORGANIZERS?



IAIA is the International Association for Impact Assessment, organized in 1980 to bring together researchers, practitioners, and users of various types of impact assessment from all parts of the world. IAIA involves people from many disciplines and professions. IAIA's members include corporate planners and managers, public interest advocates, government planners and administrators, private consultants and policy analysts, university and college teachers, and their students. IAIA has members from over 100 nations. For 40 years IAIA has been holding annual conferences and events all over the world to promote best practices in impact assessment.



IAIAsa was established in South Africa in 1992 and has grown over time to a membership of approximately 1000 members. The association holds a national conference every year as well as a number of regional branch events. IAIAsa's main objective is to be a professional association that leads integrated environmental management (IEM) in southern Africa. IAIAsa undertakes its activities in order to achieve sustainability through ethical practice that adheres to IEM principles and values and upholds and applies relevant environmental legislation. IAIAsa provides a platform for advancing innovation and communication of good practice in IEM; enhance professionalism in the practice; capacitate the youth and advocate for sustainable policies and practices.

INTERESTED? LET'S GO!

- 1** Choose a Premium Package or Branding Package...or both! Benefits of each are detailed on the following pages.
- 2** Contact us with your selection by **22 August** to receive the listed benefits (or later to see what is still available!).
- 3** We will then send you a formal sponsorship agreement and benefits checklist.

PREMIUM PACKAGES



Choose your sponsorship amount by comparing the benefits below. Consider adding a branding package (p.4-5) for additional benefits and to maximize your visibility among the delegates.

	BRONZE US\$2,000 ZAR 30,000	SILVER US\$4,000 ZAR 65,000	GOLD US\$9,000 ZAR 135,000	PLATINUM US\$48,000 ZAR 750,000 <i>Only 1 Available</i>
<i>Benefits</i>				
Complimentary registrations, including gala dinner ticket	1	2	3	10
Recognition on symposium Sponsors webpage	Logo	Logo + link	Logo + link	Prominent logo + link
Recognition in symposium final program	Logo	Logo	Logo	Logo on cover
Recognition in IAIA e-newsletter (circulation 13,000+)	●	●	●	●
Recognition in IAIA e-briefs and on IAIA website	●	●	●	●
Sponsor attendees receive participant list on-site	●	●	●	●
"Sponsor" name tag ribbons for designated sponsor delegates	●	●	●	●
Listed as contributor in IAIA's Annual Report and on IAIA's website	●	●	●	●
Logo included on pre-session slide loop	●	●	●	●
Black/white advertisement in final program		One 1/4-pg ad	One 1/2-pg ad	One full-pg ad
Free training course or technical visit registration			1	4
Sponsor named in conference announcement and press releases			●	●
Profile on symposium's sponsor webpage			50 words	100 words
Profile in symposium final program				100 words
Opportunity to introduce keynote speaker at opening or closing plenary				●
Recognition on all symposium webpages				●

BRANDING PACKAGES



Increase your organization's exposure by sponsoring a branding package. Choose one or more packages below as stand-alone selections, or add them to a premium package for even more benefits. All branding package sponsors also get recognition as a contributor in IAIA's Annual Report and on the IAIA website.

GALA BANQUET

US\$15,200 / ZAR 236,200

Sponsor the major social and networking event of the symposium. One available.

- > Signage with logo around dinner venue
- > Logo with link on symposium website
- > Recognition in final program and IAIA enews (13,000+ circulation)
- > "Sponsor" nametag ribbon
- > Three free symposium registrations with dinner tickets

OPENING PLENARY

US\$13,400 / ZAR 207,600

Welcome and inspire delegates by sponsoring this highly-attended kick-off session. One available.

- > Logo on plenary intro slide
- > Logo with link on symposium website
- > Recognition in final program and IAIA enews (13,000+ circulation)
- > "Sponsor" nametag ribbon
- > Three free symposium registrations with dinner tickets

MOBILE APP / ONLINE PROGRAM

US\$10,100 / ZAR 156,000

Help delegates navigate the event by bringing the program online in a modern mobile app. Can be split by two sponsors.

- > Logo throughout the mobile app
- > Logo with link on symposium website
- > Recognition in final program and IAIA enews (13,000+ circulation)
- > "Sponsor" nametag ribbon
- > Three free symposium registrations with dinner tickets

AFRICAN DELEGATE SUPPORT

US\$6,500 / ZAR 100,000 (2 available)

*Help professionals from across the continent attend this event at a reduced registration fee. Confirmation by **24 June** is **required** for placement on registration form. Two available.*

- > Name on registration form plus write-up on website
- > Logo with link on symposium website
- > Recognition in final program and IAIA enews (13,000+ circulation)
- > "Sponsor" nametag ribbon
- > Two free symposium registrations with dinner tickets

LUNCH

US\$7,500 / ZAR 116,200 (2 available)

Everyone loves a free meal! Sponsor lunch to get recognition throughout the lunch area. Two available.

- > Signage with logo on lunch serving tables
- > Logo with link on symposium website
- > Recognition in final program and IAIA enews (13,000+ circulation)
- > "Sponsor" nametag ribbon
- > Two free symposium registrations with dinner tickets

CLOSING PLENARY

US\$5,600 / ZAR 87,100

This wrap-up session brings it all together with takeaways from the symposium. One available.

- > Logo on plenary intro slide
- > Logo with link on symposium website
- > Recognition in final program and IAIA enews (13,000+ circulation)
- > "Sponsor" nametag ribbon
- > Two free symposium registrations with dinner tickets



WATER BOTTLES

US\$3,800 / ZAR 89,250

Useful both on-site and at home, a reusable water bottle will keep your brand visible for the long haul. One available.

- > Logo on reusable water bottle
- > Logo on symposium website
- > Recognition in final program and IAIA enews (13,000+ circulation)
- > "Sponsor" nametag ribbon
- > One free symposium registration with dinner ticket

COFFEE BREAK

US\$3,700 / ZAR 58,100 (4 available)

Fuel the event by sponsoring a coffee break when delegates take time to mingle between sessions. Four available.

- > Signage with logo on coffee break tables
- > Logo on symposium website
- > Recognition in final program and IAIA enews (13,000+ circulation)
- > "Sponsor" nametag ribbon
- > One free symposium registration with dinner ticket

MEMORY STICKS

US\$2,200 / ZAR 51,750

A delegate gift that will be taken home is one of the best ways to get your brand out there. One available.

- > Logo on the USB memory sticks
- > Logo on symposium website
- > Recognition in final program and IAIA enews (13,000+ circulation)
- > "Sponsor" nametag ribbon
- > One free symposium registration with dinner ticket

SESSIONS

US\$2,800 / ZAR 43,600 per session

Have your logo front and center at the start of a concurrent session of interest to your company. Requires session chair approval.

- > Logo on session's intro slide
- > Logo on symposium website
- > Recognition in final program and IAIA enews (13,000+ circulation)
- > "Sponsor" nametag ribbon
- > One free symposium registration with dinner ticket

WATER STATIONS

US\$1,400 / ZAR 32,400

Be part of greening the symposium by sponsoring water stations for delegates around the venue. One available.

- > Signage with logo on each water station
- > Company name on symposium website
- > Recognition in final program and IAIA enews (13,000+ circulation)
- > "Sponsor" nametag ribbon

NOTEPADS & PENS

US\$1,100 / ZAR 25,800

Keep your company visible during the daily routine with a branded notepad and pen for each delegate. One available.

- > Logo on the notepad cover and pen
- > Company name on symposium website
- > Recognition in final program and IAIA enews (13,000+ circulation)
- > "Sponsor" nametag ribbon

LANYARDS

US\$500 / ZAR 8,000

Be part of every delegate encounter by having your logo on the namebadge lanyards. One available.

- > Logo on each namebadge lanyard
- > Company name on symposium website
- > Recognition in final program and IAIA enews (13,000+ circulation)
- > "Sponsor" nametag ribbon

STUDENT SUPPORT

US\$500 / ZAR 8,000 per student

Support the participation of one or more students from South Africa with a travel and registration stipend for each.

- > Company name on symposium website
- > Recognition in final program and IAIA enews (13,000+ circulation)
- > "Sponsor" nametag ribbon

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Confirm your sponsorship by
22 August 2022
for maximum exposure
and recognition!



DISPLAY TABLES

US\$495 each -- **REGISTER ONLINE!**

Share your company's information one-on-one with fellow delegates on-site by registering for a display table. The table space will have one skirted table and two chairs provided and can accommodate two pull-up banners or one wall banner (you must provide, transport, and set up the banners yourself). The table attendant should register online for this option (conferences.iaia.org/climatechange22).

- > One full symposium registration for a table attendant (allows attendance at all event sessions, coffee breaks, and lunches; access to side events must be purchased separately)
- > Company name listed in the final program and on the symposium web-site

IAIASa

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IAIA

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